



## CASH Award of Excellence

The Canadian Association for Sport Heritage has established an Award of Excellence to recognize and celebrate the achievements of our members.

### Qualifications

- > Organizational members of CASH can submit one entry in any of the categories.
- > Eligible projects must have been completed between January 1 - December 31, 2023.
- > Submissions should be sent electronically, ideally in one PDF, to [cansportheritage@gmail.com](mailto:cansportheritage@gmail.com).
- > In 2024 only one award across all four categories will be presented with the possibility of expanding this number in future years.
- > Submission deadline May 1, 2024.

### Point System and Judging

Submissions will be reviewed by the CASH Awards Committee using the point system below.

Impact to community and/or Hall of Fame – 50%

Execution and Success of Project – 35%

Design of communication or other materials supporting project or design of project itself – 15%

### CASH Award of Excellence

The winner will receive a physical CASH Award of Excellence as a tangible representation of your achievement. Winning an award is a great reason to contact your local media outlets and share your successes with your community. They can be useful for future grant applications in demonstrating a track record of excellent work and raise awareness about your Hall of Fame. Additionally, winners will be highlighted in the CASH newsletter, website, and social media. Learn about our inaugural winners [here](#).

### Categories

<b>Museum/Facility</b>	Programming or exhibits
<b>Event</b>	Fundraising events or community engagement
<b>Communication</b>	Marketing materials or campaigns, social media, newsletters, induction programmes or booklets, publications of any kind, website design, other printed or digital materials
<b>Collection</b>	Preservation, re-housing or digitization projects



## CASH Award of Excellence Application Form

Name of Project: \_\_\_\_\_

Institution: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Category (check one)

- Museum/Facility
- Event
- Communication
- Collection

1. **Brief Project Summary** (no more than 150 words)
2. **Project Budget** (total cost of project and how it was funded)
3. **What was the purpose/objective of the project?** (no more than 150 words)
4. **What has been the impact of the project on your Hall of Fame and/or community?** (no more than 300 words)
5. **Supplementary information, such as photos, videos, screenshots from social media, sample exhibit text etc.** (minimum of 1 supplementary item, maximum of 20)

Please email your completed application in a single PDF, if possible, to [cansportheritage@gmail.com](mailto:cansportheritage@gmail.com).



For questions, please contact CASH Award Committee Chair, Caitlin Dyer at [caitlin.dyer1@gmail.com](mailto:caitlin.dyer1@gmail.com).