



Setting the Stage for Success

44TH

ANNUAL
CONFERENCE

International Sports Heritage Association



INTERNATIONAL
SPORTS
HERITAGE
ASSOCIATION

Hosted by:
Tennessee Sports Hall of Fame
Nashville, Tennessee

October 27-29 **14**



Celebrating Sports Heritage

Setting the Stage for Success ISHA Annual Conference

Incorporated in 1971, the International Sports Heritage Association (ISHA) is a non-profit membership organization dedicated to educating, promoting and supporting organizations, institutions, and individuals engaged in the celebration of sports heritage. ISHA offers a wide variety of services and opportunities for established sports museums and halls of fame and other related sports heritage organizations, enabling members to draw upon resources from the industry for information on administration, development, collections management, public relations and merchandising. ISHA includes nearly 140 members from around the globe, including the United States, Canada, China, New Zealand, England, Switzerland, Singapore, Japan, and Australia.

Conference Grants are Available

To assist delegates in traveling to and attending the 2014 ISHA Annual Conference, ISHA has established annual conference grants. Supported through the fund-raising initiatives of the ISHA Founders Fund, a grant provides financial assistance of up to \$1,000 to support attendance by a staff member of an ISHA member institution. The conference registration fee for a successful grant applicant is waived.

This year, ISHA will award two \$1,000 Conference Grants with a third sponsored by Selago Design, Inc. for a total of three \$1,000 grants. Selago Design, Inc., a collections management software company based in Ottawa, Canada, has again generously donated \$1,000 to underwrite a conference grant. Grant applications are available at www.sportsheritage.org

Photographs courtesy of the Nashville Convention & Visitors Bureau

TENNESSEE SPORTS HALL OF FAME AND MUSEUM



Champions are made from passion they have deep inside of them –
a desire, a dream, a commitment.

The Tennessee Sports Hall of Fame is a state-of-the-art, 7,200 square foot interactive facility that is both entertaining and educational. At the Hall, our goal is to enshrine athletes, teams, coaches, sports writers and sports administrators for their dedication, hard work and contribution to Tennessee sports.

The Hall subscribes to the principle that sports serve society's highest ideals. By educating youth through sports, it promotes the virtues of competition, fair play, friendship, solidarity, mutual understanding and respect for human dignity.

We are pleased to welcome all of the *Setting the Stage for Success* delegates to our facility and the "Music City." We hope that while attending the Conference you will get a chance to explore our wonderful city and all it has to offer.



ISHA CONFERENCE SCHEDULE

Sunday, October 26, 2014

1:00 pm – 5:00 pm	Exhibitor Set-Up	Bridgestone Arena
1:00 pm – 5:00 pm	Registration	Bridgestone Arena

Monday, October 27, 2014

6:00 am – 12:00 pm	Exhibitor Set-Up	Bridgestone Arena
6:00 am – 9:00 am	Breakfast at Hotel	Hampton Inn & Suites
11:00 am – 2:00 pm	Registration	Bridgestone Arena
9:15 am – 9:30 am	Load Bus for 1220 Exhibits Tour & Workshop	Hampton Inn & Suites
9:30 am	Bus Departs for 1220 Exhibits	
10:00 am – 12:00 pm	Session 1: Tour/Workshop/1220 Exhibits	1220 Exhibits
12:00 pm – 12:30 pm	Tennessee Barbecue Lunch	1220 Exhibits
12:30 pm	Load Bus to Bridgestone Arena	
1:15 pm – 1:30 pm	Welcome Orientation	Bridgestone Arena
1:30 pm – 2:30 pm	Session 2: The Power of Programming	Bridgestone Arena
2:30 pm – 3:00 pm	Meet and Visit the Exhibitors	Bridgestone Arena
3:00 pm – 3:05 pm	Country Music Hall of Fame and Museum Introduction	Bridgestone Arena
3:05 pm – 3:15 pm	Walk to Country Music Hall of Fame	
3:15 pm – 5:00 pm	Session 3: Country Music Hall of Fame and Museum Tour	Country Music HOF
5:00 pm – 6:00 pm	Free Time	
6:15 pm – 7:30 pm	Welcome Reception	Tennessee Sports HOF
7:30 pm	Dinner on your own – suggestions provided	

Tuesday, October 28, 2014

6:00 am – 9:00 am	Breakfast at Hotel	Hampton Inn & Suites
9:00 am – 10:00 am	Session 4: Keeping it Fresh! Leveraging Interactive Technology	Bridgestone Arena
10:00 am – 10:30 am	ISHA Member Meeting I	Bridgestone Arena
10:30 am – 11:00 am	Visit the Exhibitors	Bridgestone Arena
11:00 am – 12:00 pm	Session 5: Don't Let "Boardom" Creep into Your Board	Bridgestone Arena
12:00 pm – 1:00 pm	Welcome Lunch	Bridgestone Arena
1:00 pm – 2:00 pm	Session 6: Delegates Open Forum	Bridgestone Arena
2:00 pm – 2:30 pm	Visit the Exhibitors	Bridgestone Arena
2:30 pm – 3:30 pm	Session 7: Dare to Share: Partnerships for Success	Bridgestone Arena
3:30 pm – 4:30 pm	Session 8: The Secret Recipe to Building Media Relationships	Bridgestone Arena
4:30 pm – 6:00 pm	Free Time	
6:00 pm – 7:00 pm	Cocktail Reception/Presentation of ISHY Awards	TBD
7:00 pm – 9:00 pm	An Evening of Champions (Banquet)	TBD
9:30 pm	Hospitality Suite	Live Music Venue

Wednesday, October 29, 2014

6:00 am – 9:00 am	Breakfast at Hotel	Hampton Inn & Suites
9:00 am – 10:00 am	Session 9: Treasure or Trash: Dealing with Found Objects	Bridgestone Arena
10:00 am – 10:30 am	ISHA Member Meeting II	Bridgestone Arena
10:30 am – 11:00 am	Visit the Exhibitors	Bridgestone Arena
11:00 am – 12:00 pm	Session 10: Where Have all the Women Gone?	Bridgestone Arena
12:00 pm – 1:00 pm	Farewell Lunch: What is Your Dinosaur?	Bridgestone Arena
1:00 pm – 3:00 pm	ISHA Board Meeting	Bridgestone Arena

ISHA SESSIONS

SESSION 1: Tour/Workshop/1220 Exhibits

1220 Exhibits, Gold Medal Sponsor of the 2014 ISHA Conference, is a Nashville-based design-build exhibit and display firm. After a short bus ride, delegates will kick off the conference with a behind-the-scenes tour of one of America's top museum exhibition fabricators. Afterwards, Doug Zellman, who handles all the creation and installation of artifact mounts, along with other 1220 Exhibits staff members, will lead a hands-on session in the art and craft of mount-making. Our visit will conclude with a catered barbecue lunch, courtesy of our host 1220 Exhibits.

Monday, October 27, 10:00 am – 12:00 pm

SPONSORED BY

1220 Exhibits

SESSION 2: The Power of Programming

Sports museums, like most cultural institutions, offer special programming to generate essential income and cultivate relationships. Maximizing the use of your facility for private rentals, receptions and educational programs not only provides much-needed revenue; it also offers guests an opportunity to experience the full scope of your institution. The session presenters bring with them enough experience to put you in the catbird's seat in understanding the "Power of Programming."

Monday, October 27, 1:30 pm – 2:30 pm

SESSION PRESENTERS

Dana Hart, *President, Women's Basketball Hall of Fame*

Ali Tonn, *Director of Education and Public Programs, Country Music Hall of Fame and Museum*

SPONSORED BY

Healy/Kohler Design

SESSION 3: Country Music Hall of Fame and Museum Tour

Hosting more than 700,000 visitors in 2013, the Country Music Hall of Fame and Museum is Nashville's leading tourist attraction. Just steps from Bridgestone Arena, the Museum is the definitive home for this purely American art form, safeguarding over two million artifacts, and has recently completed a major expansion that greatly increases gallery and archive space. The Museum has more than doubled in size, making Nashville's unrivaled cultural treasure an even greater destination.

Monday, October 27, 3:15 pm – 5:00 pm

SESSION 4: Keeping it Fresh! Leveraging Interactive Technology

Whether delivered through a custom-based app or a touch-screen video wall, there's no question that interactive technology can be a useful tool in keeping an institution's story and mission fresh and culturally relevant. By exploring several quick case studies, we'll see how other sports heritage organizations leverage engaging technology to deliver bottom-line results and top-drawer customer satisfaction.

Tuesday, October 28, 9:00 a.m. – 10:00 am

SESSION PRESENTERS

Justin Wood, *Sports Practice Director, Dimensional Innovations*

Curt Nelson, *Curator, Kansas City Royals Hall of Fame*

Candace Dunback, *Director of Traditions, University of Kansas*

SPONSORED BY

The Crowley Company



ISHA SESSIONS

SESSION 5: Don't Let "Boardom" Creep into Your Board

Your Board can be your best friend or your biggest headache. Learn from the experts what it takes to recruit, train and then actively engage your board members. For most sports heritage institution's board/staff relations, it's all about the interpersonal - who you have and how you engage them. Presenters Wayne McCreight and John Simmonds will unlock your keys to success when it comes to the A to Z of board relations.

Tuesday, October 28, 11:00 am – 12:00 pm

SESSION PRESENTERS

Wayne McCreight, *CEO, Hamilton-Ryker Group; Past President & Current Board Member Tennessee Sports Hall of Fame; NCAA Division I Football Official*

John Simmonds, *Former President & CEO Southeast Financial Federal Credit Union; Board Member, Tennessee Sports Hall of Fame*

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Camagine Design

SESSION 6: Delegates Open Forum

Got questions? Get answers. Gather 'round this open-mike session as delegates ask and answer industry questions on any topic that comes to mind. From curatorial quandaries to event coordination, to the recommended thickness of a Plexiglas vitrine, be prepared to listen and learn about the state of sports heritage operations from your colleagues in the industry.

Tuesday, October 28, 1:00 pm – 2:00 pm

FACILITATORS

Bryan Morry, *Executive Director, The Hall at Patriot Place*

Ben Sapp, *Managing Director, Georgia Sports Hall of Fame*

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Display Studios

SESSION 7: Dare to Share: Partnerships for Success

This session offers real-life examples of how to develop business partnerships that will help improve your institution. Forging relationships with local professional and college sports associates will help keep you up-to-date and in-the-know when it comes to local businesses, foundations and universities who share the scope and focus of your mission. The panel will also discuss opportunities to promote and enhance those partnerships.

Tuesday, October 28, 2:30 pm – 3:30 pm

SESSION PRESENTERS

Chris Massaro, *Athletic Director, Middle Tennessee State University; Immediate Past President, Tennessee Sports Hall of Fame*

Gary Alexander, *Senior VP & COO, Nashville Sports Council & Franklin American Mortgage Music City Bowl*

Margaret Behm, *Attorney and Partner, Dodson Parker Behm & Capparella PC; Sports Council Member & Co-Chair, Nashville Women's Final Four Committee*

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At Last Communications



ISHA SESSIONS

SESSION 8: The Secret Recipe to Building Media Relationships

Good media relations, like public relations, can often lead to expanding your institution's audience without the benefit of a six-figure marketing budget. It all starts with people knowing people. This session focuses on identifying which media outlets might be supportive and interested in your mission, and then the steps you should take to build solid relationships with each of those outlets. By engaging local media, and alerting them to your upcoming programs, projects and events, you just might realize greater brand recognition and audience awareness, month-after-month, year-after-year.

Tuesday, October 28, 3:30 pm – 4:30 pm

SESSION PRESENTERS

Genma Holmes, *Executive Producer, Living Your Best Life Radio*

George Plaster, *102.5FM "The Game" radio host*

Mike Keith, *Voice of the Tennessee Titans (Social Media)*

SPONSORED BY

Cambridge Seven Associates, Inc

SESSION 9: Treasure or Trash: Dealing with Found Objects

Museums of all sizes routinely deal with materials uncovered within their institution that lack proper documentation. Insufficient collections' documentation leaves institutions in a legal quandary, as undetermined legal status of Found in Collection (FIC) items limits the ability of museums to meet their missions and responsibilities as caretakers of the materials they hold in the public trust. Our presenters will address the topic of FIC and present practical advice on how to deal with this collection conundrum.

Wednesday, October 29, 9:00 am – 10:00 am

SESSION PRESENTERS

Bob White, *Registrar, Tennessee State Museum*

Amy Lewellen, *Curator of Collections, Custom House Museum & Cultural Center*

Marsha Mullin, *Vice President of Museum Services & Chief Curator, The Hermitage*

SPONSORED BY

The MediaPreserve/Preservation Technologies

SESSION 10: Where Have all the Women Gone?

This session will focus on the importance and appreciation of the athletic achievements of women in sports and how Title IX has played a huge role in creating opportunities for female athletes. Presenters Joan Cronan and Dr. Amy Baker will also lead a discussion on how featuring local women in your halls and museums can greatly expand your audience.

Wednesday, October 29, 11:00 am – 12:00 pm

SESSION PRESENTERS

Joan Cronan, *Athletic Director Emeritus, University of Tennessee; Past President of Tennessee Sports Hall of Fame and Current Board Member*

Dr. Amy Baker, *Associate Professor, Belmont University Sport Management Program*



ISHA SPECIAL EVENTS

WELCOME RECEPTION

The Tennessee Sports Hall of Fame in Bridgestone Arena will host the Welcome Reception for the 2014 ISHA Annual Conference. Delegates will have the opportunity to experience the rich history of Tennessee sports legends and championship coaches as they enjoy light hors d'oeuvres and adult beverages.

SPONSORED BY

John Simmonds, C & C Millwright Maintenance

WELCOME LUNCH

The Welcome Lunch will commence with remarks from Janice Smith, President of the Canadian Association for Sport Heritage (CASH). Following the meal, our guest speaker is Peggy Michaels, a Tennessee Sports Hall of Fame Courage Award Recipient and member of the Tennessee Multiple Sclerosis Hall of Fame.

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Canadian Association for Sport Heritage

AN EVENING OF CHAMPIONS

The evening begins with a cocktail reception and presentation of the ISHA Communication Awards sponsored by Sparta Pewter. Award winners will be presented with a coveted "ISHY," and the Best in Show winner will be revealed. The annual banquet features keynote speaker Hope Hines. Hines is respected throughout the U.S. as a seasoned professional sports anchor and play-by-play announcer with over 40 years of television experience. The evening also offers a Silent Auction and the popular Reverse Raffle, which support the ISHA Founders Fund.

SPONSORED BY

1220 Exhibits

FAREWELL LUNCH: WHAT IS YOUR DINOSAUR?

Farewell Luncheon speaker Ralph Schultz, President & CEO of the Nashville Chamber of Commerce, will take you step-by-step in discovering dynamic, tangible ways to expand and enhance the mission of your institution that will translate into heightened public awareness and support.

EXHIBITOR PACKAGE

ABOUT

Exhibiting at the 2014 ISHA Annual Conference is a great way to showcase your company to delegates from the sports heritage world. Your participation promotes your company's goods and services, supports your business initiatives, builds product awareness, and offers a unique opportunity to network with leaders in the industry. Other benefits include access to the conference delegate list two weeks in advance; and a company profile in the Conference Handbook.

The Conference program includes scheduled breaks for delegates to visit exhibitors and an opportunity for exhibitors to introduce their company during the first break. All delegates receive an "Exhibitor Passport" that requires them to interact with each exhibitor to be eligible for a prize drawing.

REGISTRATION INCLUDES

The Early Bird exhibitor fee (by 9/29/14) for ISHA members is \$500 USD and includes a 10' x 10' space, eight foot table and chair, electrical, and one exhibitor representative. An additional exhibitor representative is \$250 USD. The registration fee after September 29 is \$550 USD. The exhibitor fee for non-members is \$725 USD.

The Conference exhibitor registration also includes:

- ALL conference sessions and workshops
- Transportation to the 1220 Exhibits workshop/lunch
- Three lunches and all breaks
- The Welcome Reception and An Evening of Champions

EXHIBITOR SET-UP

Set-up hours are Sunday, October 26 from 1:00 pm to 5:00 pm and Monday, October 27 from 6:00 am to 12:00 pm. A representative from the Tennessee Sports Hall of Fame will be available to assist you with set-up.

Exhibitors are invited to maintain their display from 1:00 pm on Monday, October 27 through 12:00 pm on Wednesday, October 29.

ISHA CONFERENCE INFORMATION

ABOUT

Participating in the 2014 ISHA Annual Conference is the best way to enjoy the benefits of your ISHA membership. Spending three days networking with your colleagues and learning from expert session presenters is an invaluable experience. CASH members are welcome to register at ISHA member rates. The conference registration deadline is Monday, October 13, 2014.

REGISTRATION INCLUDES

- ALL conference sessions and workshops
- Transportation to the 1220 Exhibits workshop/lunch
- Three lunches and all breaks
- Welcome Reception and An Evening of Champions

REGISTRATION FEES

An Early Bird registration fee of \$325 USD is available to ISHA/ CASH members if received by Monday, September 29, 2014. Member registration after September 29 is \$375 USD. The non-member registration fee is \$475 USD. Please see the registration form for guest rates.

CANCELLATION POLICY

Cancellations for the 2014 ISHA Annual Conference must be made in writing to the ISHA office prior to October 13, 2014. Upon receiving your cancellation, ISHA will refund your conference registration fee, less a \$50 USD processing fee. Cancellations received after October 13, 2014 are not subject to refund. However, personnel substitutions are allowed.

GENERAL CONFERENCE INFORMATION

If you have further questions about the 2014 ISHA Annual Conference, please contact the ISHA office via email at info@sportsheritage.org, by phoning (541) 991-7315, or visit www.sportsheritage.org.

HOTEL RATES AND INFORMATION

Hampton Inn & Suites Downtown Nashville
310 4th Avenue South
Nashville, TN 37201
(615) 277-5000

The host hotel is the Hampton Inn & Suites Downtown Nashville, just a short walk from some of the best live music venues in the city, and a multitude of other Nashville attractions and restaurants.

A block of rooms has been reserved for conference delegates. Phone 1-800-HAMPTON and use the code ZZZ to make your reservations. The hotel reservation deadline is September 29, 2014. The ISHA rate is \$169/night, plus applicable taxes. Based on availability, ISHA rates will be offered three days before and three days after the Conference dates. Parking is available in the onsite garage at \$19/day for self -parking; \$23/day for valet parking.

Hotel amenities include complimentary hot breakfast, complimentary beverage area, wireless internet, indoor pool, whirlpool, fitness room, coin-laundry, 24-hour Snack Shop, 24-hour Business Center, & ATM machine.

GETTING HERE

The Nashville International Airport (BNA) is serviced by 12 major carriers with over 380 daily arrivals and departures. Nashville is located less than five hours from Atlanta, St. Louis, Indianapolis, Memphis, Cincinnati, and many other cities - allowing for an easy one-day drive.

The Hampton Inn & Suites Downtown Nashville is 7.4 miles from Nashville International Airport. Jarmon Transportation, the official airport shuttle service, is located on the 1st Level inside the terminal. Reservations can be made by phone at (615) 275-0146 or online at www.jarmontransportation.com. The round trip shuttle fee from the airport to the Hampton Inn is \$25. Taxi service from the airport to the Hampton Inn is approximately \$25 one-way.



NASHVILLE ATTRACTIONS



Long viewed as the heart and home of country music, Nashville is that, and so much more!

COUNTRY MUSIC HALL OF FAME AND MUSEUM

222 Fifth Ave S, Nashville, TN; (615) 416-2001

Admission: \$24.95; www.countrymusichalloffame.org

The Country Music Hall of Fame and Museum is more than a museum; it's an experience, an exciting, entertaining destination with something for everyone. Enjoy the permanent exhibitions, new gallery experience, the celebrity audio tour and the Museum Store.

THE GRAND OLE OPRY

2804 Opryland Dr, Nashville, TN; (615) 871-6779

Admission \$20; www.opry.com

A Music City must see! Discover its fascinating story with a tour of the Grand Ole Opry House. Walk in the footsteps of country music's superstars and get an exclusive look at what happened behind-the-scenes of the show that made country music.



RYMAN AUDITORIUM

116 Fifth Ave N, Nashville, TN; (615) 871-6779

Admission: \$15; www.ryman.com

Built in 1892 and home of the Grand Ole Opry from 1943-1974, the Ryman has attracted world-class entertainment to its stage for more than a century. The beautifully curved pews, famous stained glass windows and world-renowned acoustics combine to create a magical experience for performers and fans alike.

BLUEBIRD CAFÉ

4104 Hillsboro Pike, Nashville, TN; (615) 383-1461

Admission: Varies; www.bluebirdcafe.com

The Bluebird Café is one of the world's preeminent listening rooms. Located in a small strip mall outside of downtown Nashville, the 90 seat venue is unassuming in appearance but some of the most significant songwriters and artists have performed on this stage. *(Make reservations online one week in advance.)*



TENNESSEE STATE MUSEUM

505 Deaderick St, Nashville, TN; (615) 741-2692
Admission is Free; www.tnmuseum.org

The Museum, founded in 1817, has more than 60,000 square feet devoted to exhibits. It offers many one-of-a-kind items associated with such famous Americans as Andrew Jackson, Daniel Boone, James K. Polk, Andrew Johnson, David Crockett, Sam Houston, Alvin York and Cordell Hull.



THE HERMITAGE

450 Rachel's Ln, Nashville, TN; (615) 889-2941
Admission: \$19; www.thehermitage.com

Visit the home of America's 7th President, Andrew Jackson, and encounter the era and people that helped shape the young nation's future through orientation films, exhibit galleries, museum displays, interpreter-led mansion tours and much more.



JACK DANIELS DISTILLERY

280 Lynchburg Hwy, Lynchburg, TN; (931) 759-4221
Admission: \$10; www.jackdaniels.com/visit

The oldest registered distillery in the country is tucked away in the southern portion of Middle Tennessee. In the quintessentially southern town of Lynchburg, you'll find the whiskey distillery that made it famous. It is where Mr. Jack first crafted his recipe for Old No. 7, and where every drop of Jack Daniel's Tennessee Sippin' Whiskey is still made today.

BELLE MEADE PLANTATION

110 Leake Ave, Nashville, TN; (615) 356-0501
Admission: \$16; www.bellemeadeplantation.com

At Belle Meade Plantation you can tour, shop, wine and dine. Visit the site where the bloodlines of Secretariat, Seabiscuit, and Funny Cide started. Learn the amazing history of the plantation as guides in period attire lead you through the beautifully restored mansion.

FRIST CENTER FOR THE VISUAL ARTS

919 Broadway, Nashville, TN; (615) 244-3340
Admission \$10; www.fristcenter.org

The Frist Center opened in April 2001, and since then has hosted a spectacular array of art from the region, the country, and around the world. The innovative ArtQuest Gallery with 30 interactive stations offers hands-on activities for people of all ages.

Visit www.visitmusicity for more ideas & things to see!



The International Sports Heritage Association and the Tennessee Sports Hall of Fame
thank all the Sponsors of

"Setting the Stage for Success"

1220



IMAGING PRODUCTS ■ CONVERSION SERVICES

HealyKohler Design



2014 ISHA Conference Registration Form

October 27-29, 2014 | Tennessee Sports Hall of Fame | Nashville, TN

DELEGATE INFORMATION

NAME/TITLE

MUSEUM/HALL OF FAME/INSTITUTION

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

GUEST INFORMATION (IF APPLICABLE)

NAME/TITLE (IF APPLICABLE)

EMAIL

REGISTRATION FEES		EARLY BIRD (By Sept. 29, 2014)	REGULAR (After Sept. 29, 2014)	TOTAL
Number Attending	Delegate Registration Type			
	ISHA/CASH Member	\$325	\$375	
	ISHA/CASH Additional Member	\$325	\$325	
	Non - Member	N/A	\$475	
	Exhibitor: ISHA/CASH Member	\$500	\$550	
	Exhibitor: Non-Member	N/A	\$725	
	Additional Exhibitor Attendee	\$250	\$250	
	SPOUSE/GUEST OPTIONS			
	Spouse/Guest: Full Conference	\$325	\$375	
	Spouse/Guest: Welcome Reception	\$25	\$25	
	Spouse/Guest: An Evening of Champions	\$75	\$75	
TOTAL DUE				

☐ I will attend Session 1 Tour/Workshop. ☐ Dietary Restrictions _____

PAYMENT INFORMATION

_____ Enclosed is a check in US Dollars (US Bank Only) payable to ISHA for \$ _____ "Total Due" listed above

_____ Please charge my _____ Visa _____ Mastercard _____ AMEX for the "Total Due" listed above

CARD NUMBER

EXPIRATION DATE

AUTHORIZATION CODE

CARDHOLDER NAME

SIGNATURE

BILLING ADDRESS

CITY

PROV/STATE

POSTAL/ZIP

RETURN FORM WITH PAYMENT TO:

International Sports Heritage Association
PO Box 2384, Florence, OR 97439, USA
541.991.7315 phone/ 541.997.3871 fax
info@sportsheritage.org

**All registrations must be received by
Monday, October 13, 2014**