



# Communiqué

Canadian Association for Sport Heritage

April 2021

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## RECOGNIZING NATIONAL VOLUNTEER MONTH IN APRIL

April is National Volunteer Month. Volunteers contribute mightily to Canadian society. Volunteer Canada estimates the annual economic impact of 12.7 million volunteers is approximately 55 billion dollars.

Many of our organizations exist and continue to thrive thanks to dedicated volunteers, including the Canadian Association for Sport

Heritage. With this in mind, we wanted to give our member organizations the chance to share the love for the volunteers that make your organizations great. Included in this edition are volunteer profiles submitted by CASH member organizations.

Thank you to all the volunteers who have shaped the landscape of sport heritage in Canada!

## CASH AWARD DEADLINE MAY 1ST

The CASH Award of Excellence deadline is May 1<sup>st</sup> for projects completed between January 1, 2019 and December 30, 2020 that fall into one of the categories. More information, the application form and judging criteria can be found on our website here <https://www.canadiansportheritage.com/award-of-excellence>. If you have any questions about the award or application process please contact Caitlin Dyer, VP Communications at [cdyer@bobbyorralloffame.com](mailto:cdyer@bobbyorralloffame.com).

### Museum/Facility:

- Programming
- Exhibits

### Events:

- Fundraising Events
- Community Engagement

### Communication:

- Marketing materials/campaigns
- Social media
- Newsletters
- Induction programs or booklets
- Publications of any kind
- Website design
- Printed or digital

### Collection:

- Preservation projects
- Re-housing
- Digitization projects



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## CASH TREASURER & NORTHWESTERN ONTARIO SPORTS HALL OF FAME EXECUTIVE DIRECTOR DIANE IMRIE

Throughout her 35 years as the Executive Director of the Northwestern Ontario Sports Hall of Fame in Thunder Bay, Ontario, Diane Imrie has served as a volunteer with organizations dedicated to the preservation of heritage from the local to the international level. Her longest consecutive years of service have been with the Canadian Association for Sport Heritage which dates back to 1988 when she first joined the board. During her over three decades on the CASH board she has undertaken a number of positions including a term as President from 1993-95, V-P Communications, Secretary and has served as Treasurer since 2008. A member of the Board of the International Association of Sports Museums and Halls of Fame from 1993-2000, (known today as the International Sports



Heritage Association), in 1997 she was elected the organization's first female President. A founding member of Skate Canada's Hall of Fame Board in 1990, she continues to volunteer for Skate Canada's Hall of Fame and Heritage Committee and most recently completed over twenty years of volunteerism with Golf Canada and their various heritage committees. Her contributions to other organizations have included volunteering on boards and committees with the Ontario and Northwestern Ontario Archives Associations, Ontario Museum Association and the Thunder Bay Arts & Heritage Alliance. Active with a number of event hosting groups since the early 1990s, her most recent involvement has included the 2020 Special Olympics Canada Winter Games (Co-Manager of Figure Skating) and serving as a Vice-Chair with Thunder Bay's host committee for the 2022 Scotties Tournament of Hearts.



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## PRINCE ALBERT SPORTS HALL OF FAME PRESIDENT ELLEN GREWCOCK



Ellen Grewcock has been on the Board of Directors of the Prince Albert Sports Hall of Fame since 2003 and President of the organization since 2007. She was inducted into the hall in 2010 as both an athlete and builder for her exemplary career in softball, curling, basketball, tennis and badminton, then her storied involvement in sport following her playing days.

Besides being a stand out athlete, Ellen went on to coach, officiate and provide administrative support to many of the sports that she previously participated in, getting to know many athletes and coaches across many disciplines of sport. Ellen attends almost every sporting event in the city and is a

passionate fan of especially school sports at all levels right up to USport.

Ellen is the perfect President for the Prince Albert Sports Hall of Fame as she has vast knowledge of anything related to sports in Prince Albert and area. The retired educator is a tireless volunteer for the Hall arranging meetings and banquets, soliciting community members to nominate inductees, sharing her experiences and providing guidance to the board.





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## CAMBRIDGE SPORTS HALL OF FAME VOLUNTEERS AL AND LINDA ROBERTSON



The Cambridge Sports Hall of Fame would like to recognize Al and Linda Robertson who, for 20 years, have looked after the display cases that honour our inductees. These dedicated volunteers regularly change our numerous displays to highlight the accomplishments, and arrange the artifacts and memorabilia that pays tribute to the 190 athletes, builders and teams that are inducted into our Hall. It is people like the Robertsons who make our Sports Hall of Fame a community treasure.



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## BC SPORTS HALL OF FAME VOLUNTEER JACK FARLEY



### **Jack Farley (1933-2021): In Memoriam**

Over its 55-year history few individuals have played a more critical volunteer role in elevating the BC Sports Hall of Fame than Jack Farley. As a BC Sports Hall of Fame trustee from 1982-2006, he served the longest uninterrupted term of any trustee in the organization's history. During that term he also served as the BC Sports Hall of Fame's Chair from 1992-93.

Jack helped with the effort to relocate the BC Sports Hall of Fame from its original location at the PNE to its current home at BC Place Stadium. Jack volunteered countless hours leading a fundraising campaign that raised over \$5 million to relocate, design, and build one of the most interactive sports museums in North America at the time of the

project's completion in 1995.

When rising project costs put the new hall of fame's completion in doubt, Jack held a closed door meeting calling on a select group of colleagues to join him as part of the 'Finish Line Team', each person donating \$100,000 to raise the final \$1 million needed. Jack wrote the first \$100,000 cheque himself on the spot. By meeting's end, the \$1 million was raised and the new BC Sports Hall of Fame was later opened. That perhaps more than any other anecdote illustrates the high esteem Jack was held and what he would do for this organization. He will be greatly missed by the BC Sports Hall of Fame family and the larger BC sport community.



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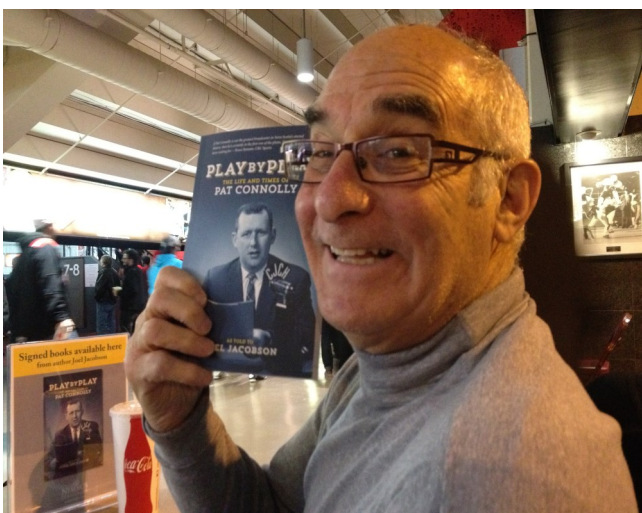
## NOVA SCOTIA SPORT HALL OF FAME VOLUNTEER DAVE THOMSON



### Dave Thomson

Dave started helping out at the Hall of Fame in the 1990s, and has been cheerfully greeting visitors to the museum ever since. His father, also Dave Thomson, is inducted for baseball, and Dave has always had a big appreciation for sports. On any given Monday during the Hall's previous tenancy adjacent to the Scotiabank Centre, you could find Dave in his beloved Toronto Maple Leafs jersey chatting with tourists and locals alike, and always getting them to sign the guest book.

## NOVA SCOTIA SPORT HALL OF FAME VOLUNTEER JOEL JACOBSEN



### Joel Jacobsen

A Hall of Fame regular for almost 40 years, Joel has been aiding in the production of Induction Night since its inception. Also a published author and former journalist, Joel's knowledge of Nova Scotia sport history is unmatched. In addition to assisting with the annual induction ceremony, Joel currently sits on the Hall's Acquisitions Committee, helping to review potential new additions to the collection.





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## NOVA SCOTIA SPORT HALL OF FAME VOLUNTEERS MOLLY AND JUDD WILSON



### **Molly and Judd Wilson**

Mother and son volunteer team Molly and Judd have been donating their time to the Hall of Fame for over twenty years. The two are always ready to assist with greeting visitors, to lend a hand at special events, or to help with administrative work. Many annual mail-outs of newsletters and magazines wouldn't have been distributed on time without the hours of work volunteered by Molly and Judd.



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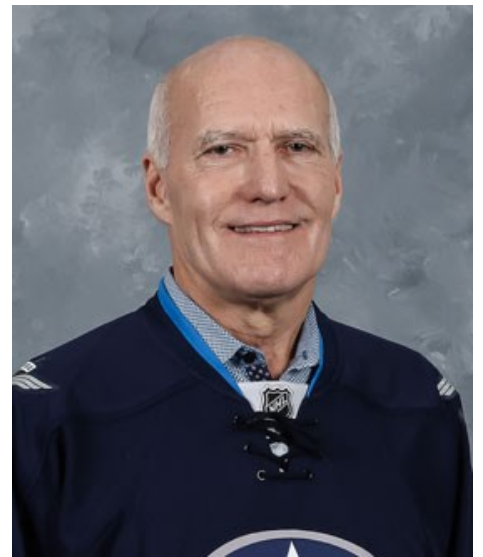
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## MANITOBA SPORTS HALL OF FAME VOLUNTEER BLAKE FITZPATRICK

The Manitoba Sports Hall of Fame has only had three volunteer Selection Committee Chairs in its 41+ years of operation: Terry Hind throughout the 80s and 90s, Dennis Nord in the 90s and well into the 2000s and Blake Fitzpatrick for much of the past decade and a half. The Secretary-treasurer of Maple Leaf Construction here in Winnipeg has also been involved in the MJHL for many years with the Saints hockey club. He has served on the Board of Directors of the Manitoba Sports Hall of Fame for over 20 years with a short respite in between to come back and serve as Selection Committee Chair. His easy-going demeanor and impeccable integrity made him perfect for the job.

An original participant in the Hall's annual Stanley Cup Play-Off Hockey Draft since 1995 (and 2003 Champion with the Maple Leaf Construction Maple Leafs), Blake and



his family's company have been faithful corporate supporters of the Manitoba Sports Hall of Fame since the 1990s when former Chair Sam Fabro first drew him into the fold. His company has been a Platinum Host Sponsor at our Induction Dinner each and every year since the program was introduced in the 90s.

They say "if you want a job done well, go find the busiest people"... and that describes Blake Fitzpatrick to a tee: in addition to the aforementioned Hall of Fame volunteer work and his lifelong love affair with junior hockey, Blake is heavily involved with the Board of the True North Youth Foundation, Chair of the Sam

Fabro Classic Golf Tournament to raise funds for Fort Whyte Alive and he served on the Board of the Winnipeg Blue Bombers from 2000-2006.

We wish him the best of luck in his retirement and thank him for his lifetime of service to the Manitoba Sports Hall of Fame!





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## NEW BRUNSWICK SPORTS HALL OF FAME VOLUNTEER ANDREW MCLEOD



Andrew McLeod has been a dedicated volunteer with the NBSHF (New Brunswick Sports Hall of Fame) during most of the last decade. Andrew was the former Executive Director of Golf New Brunswick and has over 40 years of professional experience in association management. Andrew joined our Selection Committee in 2013 and immediately helped to usher in several system improvements to modernized our annual analysis and shortlisting of eligible Hall of Famer nominees.

In 2016, 37 years after Andrew's father [Robert McLeod] served on the NBSHF Board, Andrew became a Board Member himself and eventually rose to the position of Board Chair. Andrew is a strong believer that organizational success requires exceptional governance, constant succession planning, and gender equality. He will retire from the Board this fall, knowing that he has helped move the NBSHF Board forward in each of these three key areas. On behalf of the staff and Board we thank Andrew McLeod for being such a great volunteer and leader.



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## NOTE FROM THE PRESIDENT

CASH is so happy to be able to recognize the contribution that volunteers have on our Sport Heritage community.

These individuals unselfishly give so much time to all of our institutions because they believe in what we are trying to accomplish. That is very special.

With limited resources and small budgets we all do big things, but it would not be possible without dedicated volunteers.

April is Volunteer Recognition month but we are forever grateful to these people every day of the year.

We all can not say thank you enough!

Shane Mailman  
President, CASH

## CASH BOARD

### **Shane Mailman, President**

Nova Scotia Sport Hall of Fame

### **Donna Hateley, Past President**

Individual Member

### **Allison Mailer, 1st Vice President**

Individual Member

### **Diane Imrie, Treasurer**

Northwestern Ontario Sports Hall of Fame

### **Caitlin Dyer, VP Communication**

Bobby Orr Hall of Fame

### **VP Education**

Vacant

### **Jason Beck, VP Membership**

BC Sports Hall of Fame

### **Helena Deng, Secretary**

Individual Member

We're on social media! Tag our accounts on posts you want us to share!



@CanSportHistory

@Cansportheritage

@CanSportHistory

Stay on top of the latest news, browse the membership directory and access resources on our website:

<https://www.canadiansportheritage.com/>