



# Communiqué

Canadian Association for Sport Heritage

January 2020

## Inside this issue:

Nova Scotia Sport Hall of Fame	2
Alberta Sports Hall of Fame	3
Saskatchewan Sports Hall of Fame	4
North Shore Sports Hall of Fame	5
Canadian Golf Hall of Fame and Museum	6
Richmond Hill Sports Hall of Fame	7
Bobby Orr Hall of Fame	8
Canada's Sports Hall of Fame	9
BC Sports Hall of Fame	10
News from CASH Executive	11

## REVISED CASH HANDBOOK AVAILABLE NOW

On behalf of the CASH Executive, I'd like to share with you the exciting news that we have updated *A Handbook for Canadian Sports Halls of Fame and Museums!*

The Handbook was developed to assist sports halls of fame and museums to develop and operate. It provides guidance for existing organizations as well as support for those who are just starting to develop a sports hall of fame and museum within their community.

The contents have been updated and new chapters added by leaders and experts in the field across Canada to reflect our current status.

The handbook can be downloaded from a password-protected member's page on our website, accessed directly from the following link or by visiting the News and Resources page.

<https://www.canadiansportheritage.com/member-resources>

Password: CashSiteMember

If you have difficulty accessing the site, contact Caitlin Dyer, VP Communications at [cdyer@bobbyorrrhalloffame.com](mailto:cdyer@bobbyorrrhalloffame.com).

We would like to thank everyone involved in putting this together, it was a lot of very important work.

We are all excited to see where 2020 takes us as we continue to work together to make Sport Heritage relevant and essential in our country.

Yours in Canadian Sport Heritage,

**Shane Mailman**

President - CASH

Director – Programs and Operations  
Nova Scotia Sport Hall of Fame

## MEMBERSHIP RENEWAL

It's time to renew your CASH Membership! If you haven't already done so, visit our website [here](#) to fill out the renewal form or contact Jason Beck, VP Memberships at [jason@bcSPORTSHALL.COM](mailto:jason@bcSPORTSHALL.COM).

Benefits of being a CASH Member include:

- Continued access to *A Handbook for Canadian Sports Halls of Fame and Museums*
- Receive listserv emails and pose questions to your fellow members, just email [cashmembers@googlegroups.com](mailto:cashmembers@googlegroups.com)
- Discounted rates for International Sport Heritage Association conferences

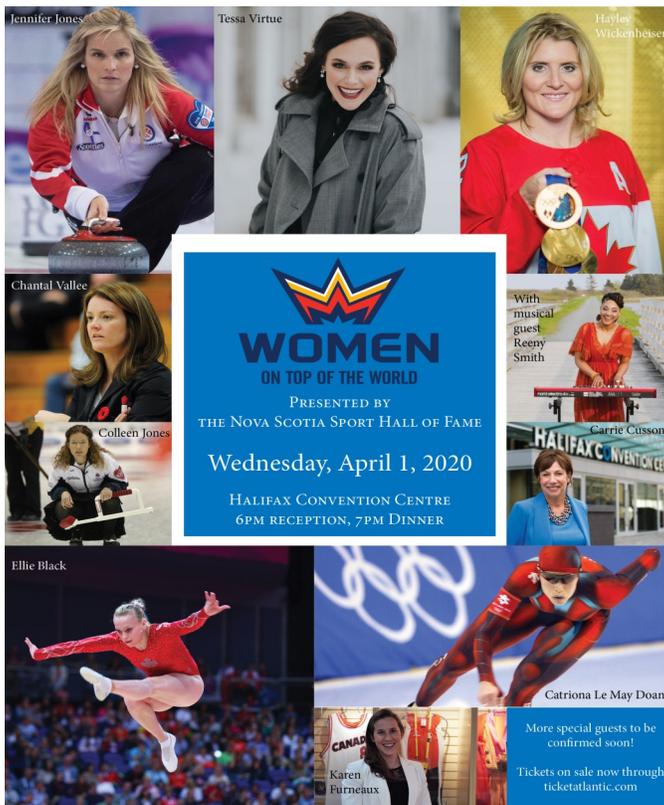


# Communiqué

Canadian Association for Sport Heritage

January 2020

## NOVA SCOTIA SPORT HALL OF FAME TO PRESENT WOMEN ON TOP OF THE WORLD EVENT



On April 1, 2020, the Nova Scotia Sport Hall of Fame will present an event featuring many of Canada's top female athletes of all time. Titled "Women on Top of the World," the event will help kick off the IIHF Women's World Hockey Championship taking place in Halifax and Truro.

At a dinner gala taking place at the Halifax Convention Centre, co-hosts Bruce Rainnie and Karen Furneaux will talk with some of the country's most influential, inspiring and iconic women.

The head table will feature Olympians, World Champions and many women who have achieved "firsts" in international sports. Guests scheduled to appear include: Canada's top female curler Jennifer Jones, basketball trailblazer Chantal Vallee, curling record-setter Colleen Jones, Canada's most accomplished female gymnast Ellie Black, speed skating legend Catriona Le May Doan, Canadian hockey icon Hayley Wickenheiser, and ice dance champion Tessa Virtue. A hopeful wish list of additional headliners includes WNBA player Kia Nurse.

Joining this stellar line-up of women in sport will be local business woman and Events East CEO Carrie Cussons, along with a special performance by acclaimed singer, songwriter and musician Reeny Smith. Stay tuned for more exciting announcements to come!

Tickets are on sale now (starting Monday, November 18). Tickets are \$225 for adults and \$100 for youth (plus applicable fees). To purchase individual seats or tables, go to [ticketatlantic.com](https://ticketatlantic.com).

Proceeds from the event will go toward the development of a major female athlete exhibit at the Nova Scotia Sport Hall of Fame.

The Women on Top of the World event will follow a Women's Summit event hosted by Events East on March 31, 2020 (more details to follow).



# Communiqué

Canadian Association for Sport Heritage

January 2020

## ALBERTA SPORTS HALL OF FAME UNVEILS NEW LOGO AND BRAND



### ALBERTA SPORTS HALL of FAME

The Alberta Sports Hall of Fame is unveiling a new logo and brand, the first visual change in the Hall's 62-year history.

The new logo is the start of an exciting era for the Alberta Sports Hall of Fame, said Executive Director Tracey Kinsella. The Hall's website has been changed to [www.albertasportshall.ca](http://www.albertasportshall.ca) in line with the new branding.

"Our new brand will be our guide into the future," Kinsella said. "It is a visual representation of the hard work that propels elite athletes to achieve their

dreams. It is also a reflection of the province we are proud to call home. Your heroes. Your Hall."

The design was led by Lindsey Loring, owner and creative director of Cinch Communications. Working with the Alberta Sports Hall of Fame Board of Directors and staff, Loring developed a brand that will serve the Hall of Fame and its honoured members for years to come.

"Having the opportunity to re-brand our Alberta Sports Hall of Fame was an honour," Loring said. "With the new design, we wanted to highlight our province visually with the shape, wheat icon, and our provincial colours. Our Hall of Fame represents the elite in our local athletics, and the flame represents the fight and hard work it takes to achieve greatness in sport."

The Hall remains an ideal family or professional location in Red Deer to host events, a birthday party, or play and explore history in Alberta sport."



# Communiqué

Canadian Association for Sport Heritage

January 2020

## UPDATES FROM THE SASKATCHEWAN SPORTS HALL OF FAME



Ed Staniowski looks at the Regina Pats display, which featured some of his artifacts, at *Play Hard, Fight Hard: Sport and the Canadian Military*.

It was a busy end to 2019 for the Saskatchewan Sports Hall of Fame.

In September *Play Hard, Fight Hard: Sport and the Canadian Military* opened at the Hall of Fame. This nationally-touring exhibit created through a partnership between The Military Museums in Calgary and Canada's Sports Hall of Fame.

The SSHF closed its doors for 18 days to renovate and create space for the largest exhibit we have ever hosted. At the opening reception, SSHF inductee Lt.-Col. Ed Staniowski – who followed his 10-year National Hockey League career with 29 years of service in the Canadian military – spoke eloquently about the ties between sport and the military and his own personal experiences.

The SSHF hosted its 52nd Induction Dinner & Ceremony on September 28. The 2019 Induction Class features six athletes and two builders. Chris Biegler (Basketball), Wendel Clark (Hockey), Jacki Nichol (Softball), Kelly Parker (Soccer), Marg [Curry] Sihvon

(Basketball) and Colleen Sostorics (Hockey) were enshrined as athletes. Bill Kinash (Cycling) and Clarence Campbell (Hockey) were inducted as builders.



Moderator Sijia Liu, left, and panelists Colleen Sostorics, Lisa Franks and Linda Burnham following the SSHF's Women In Sport panel.

Along with the Civic Museum of Regina, the SSHF hosted a Women in Sport panel discussion on October 24 to coincide with Women's History Month. The event featured a lively and engaging discussion about the past, present and future of women in sport. Our panelists – Linda Burnham (inducted as a team member in curling in 1989 and again in 2008), Lisa Franks (2018 inductee – athletics) and Colleen Sostorics (2019 inductee – hockey) – shared their views on the challenges that they had to overcome in their careers, how others helped blaze a trail for them to follow and how they see sport evolving for the next generation that is following in their footsteps. The panel was moderated by Sijia Liu from Global Television.



# Communiqué

Canadian Association for Sport Heritage

January 2020

## REVIVAL OF THE NORTH SHORE SPORTS HALL OF FAME IN B.C.



The North Vancouver curling team of (counter clockwise from upper left) skip Linda Moore, third Lindsay Sparkes, second Debbie Jones and lead Laurie Carney (shown during a 2005 reunion of their 1985 world championship) and coached by Rae Moir was inducted in the re-established North Shore Sports Hall of Fame in 2019. *Catherine Barr photo/Len Corben collection.*

The North Shore Sports Hall of Fame (North and West Vancouver, B.C.) selected its first inductees way back in 1968 in what is believed to be the first community-based sports hall of fame in British Columbia. Headlining the seven individuals and one team that year were sprinter Harry Jerome and swimmer Elaine Tanner, two of Canada's most outstanding athletes of all time and both of whom were inducted two years later into Canada's Sports Hall of Fame (CSHoF).

However, after inducting four more individuals

in 1971 – including world champion archer Dorothy Lidstone (1977 CSHoF) – the North Shore Sports Hall of Fame ceased functioning for almost 50 years until just last year.

Spearheaded by local sports historian Len Corben and the rest of the North Shore Sport Awards selection committee (which annually has been selecting the winners in various athletes-, coach-, official-, comeback- and team-of-the-year categories since 2001), the task of reviving the North Shore Sports Hall of Fame finally became a reality.

Five more of Canada's greatest athletes and builders who grew up in North or West Vancouver were celebrated in March 2019 with the induction of two-time Olympic gold medalist rower Kirsten Barnes (2013 CSHoF), Hockey Hall of Famer Paul Kariya, world champion figure skater and Olympic silver medalist Karen Magnussen (1973 CSHoF), legendary North Shore Indians' lacrosse and baseball coach/builder Xwechtáal Andy Paull, and 2010 Olympic gold medalist snowboarder Maëlle Ricker, along with the North Vancouver curling rink of skip Linda Moore, third Lindsay Sparkes, second Debbie Jones, lead Laurie Carney and coach Rae Moir, winners of the 1985 world championships and 1988 Calgary Olympics demonstration sport (minus Carney) gold medalists.

The next installment of more North Shore Sports Hall of Famers, plus winners of the annual Sport Awards, takes place Thursday evening, March 12, 2020, at the West Vancouver Community Centre.



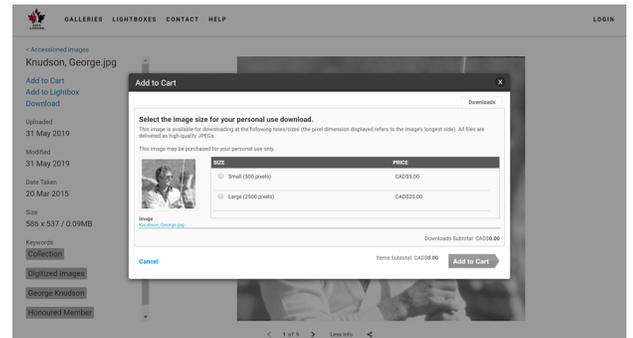
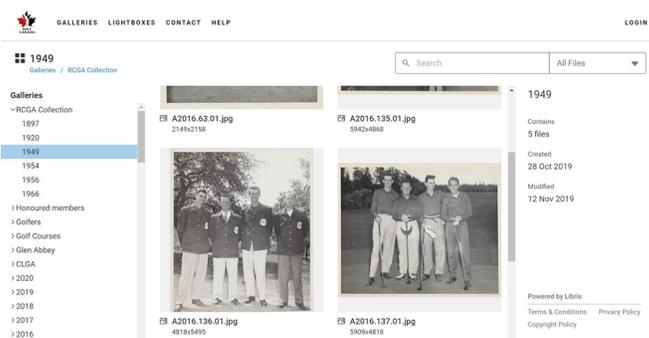
# Communiqué

Canadian Association for Sport Heritage

January 2020

## THE TOP 10 REASONS YOUR INSTITUTION SHOULD LAUNCH AN ONLINE PHOTO DATABASE

The Canadian Golf Hall of Fame and Museum (CGHF) launched a new online photo system in August of 2019 and we are seeing results. Here are our top 10 reasons to launch a DAM photo system. Visit our photo gallery at - <https://golfcanada.photoshelter.com/galleries>



1. Showcase your collection. Artifacts, film and photographs can be shared, viewed and searched.
2. Make some \$. Hellllo licensing. We sell our images for roughly \$30 each. Eventually the system will pay for itself. All we needed was a stripe account.
3. Makes social media easier to use because now we have content. You can share directly through the site.
4. Time. I don't have to spend hours emailing clients, researching and finding results.
5. Speed. Uploading is quick and you can assign photographers and they can add metadata.
6. Give's your website some life. Don't you want to look like your site is from 2020?
7. Are your volunteers bored? Volunteers can help in digitizing photos and uploading them.
8. Storage. You no longer have to rely on sticks, external hard drives or CD's to store your collection. Our subscription is for 3TB but this is the smallest. We will likely have to upgrade in a couple of years.
9. Security. You can give permissions to different segments of people. We created a media group, a membership group, etc. They can also be limited to the size of downloads - small (social media) or large sizes (publication).
10. Access. Not only can you give permissions to people that you want to access your files but you can also offer discounts and free downloads. We are going to offer a 20% discount on images for our exclusive members.

If any CASH member would like to discuss the pros and cons of implementing such a system, please reach out to Meggan Gardner at [mgardner@golfcanada.ca](mailto:mgardner@golfcanada.ca).



# Communiqué

Canadian Association for Sport Heritage

January 2020

## RICHMOND HILL SPORTS HALL OF FAME CLASS OF 2019

In October 2019 the Richmond Hill Sports Hall of Fame hosted their 2019 Induction Ceremony. Richmond Hill Sports Hall of Fame honours the achievements of athletes, teams and officials who have attained prominence in sport, and of builders who have made a major contribution. We are proud to welcome five new members.



2004 NHL All-Star Game.

**Blaine Angus** dedicated 15 years as a professional hockey referee, working in the American Hockey League, International Hockey League and National Hockey League. He eventually skated in 516 regular season NHL games, two playoffs and worked the

**Bill Armstrong**, hockey player, coach, and Assistant Manager for the St. Louis Blues. The highlight of Bills' career was with the Oshawa Generals in 1990, where Armstrong scored the game-winning goal in double-overtime to capture the Memorial Cup. Success followed Armstrong, winning the Calder Cup in 1999 as Assistant Coach, and winning the Stanley Cup in 2019 as Assistant General Manager and Director of Amateur Scouting with the St. Louis Blues.



**Josh Binstock**, is one of Canada's most decorated beach volleyball players. He's a two time Olympian, winner of 11 Continental Tour medals, eight World Tour medals and placing 9th at the 2015 World Championships. He represented Canada at the 2015 Pan Am Games and Maccabiah Games, and in 2013 as Canadian flag bearer. He won a Gold medal, at the FIVB World Tour event. Only the second in Canadian history.

**Tommy Griffiths**, University and Canadian Football League, football player. In his senior year, Griffiths was named a conference all-star and paving his way to the Canadian Football League (CFL). He joined the Winnipeg Blue Bombers and played in the last ever CFL game at Rogers Center (formerly Skydome) against the Argos.



**Ed Santi** had an impact on hockey in Richmond Hill at all levels. For many years, Ed was actively involved in many sports organizations including the Richmond Hill Hockey Association, as convener, VP and President of local rep teams.



# Communiqué

Canadian Association for Sport Heritage

January 2020

## BOBBY ORR HALL OF FAME UPDATES



In 2019 the Bobby Orr Hall of Fame completed two large capital projects. The first, a complete renovation of the Doug & Arva Orr Gift Shop modernized the space and created a more welcoming entrance to the Bobby Orr Hall of Fame exhibits. Additionally, the collections storage room was fitted out with archival-grade shelving units to more than double the functional storage space.

The Bobby Orr Hall of Fame hosted an event for schools about the role sport can play in mental health, with a focus on impact in Native communities. More than 360 students attended a talk by former professional hockey player Jason Simon on the importance of sport and goal setting in combatting mental health problems, substance abuse and racism. The talk was followed by a screening of the film *The Grizzlies*, based on a true

story about the impact of sport on an Inuit community dealing with a high suicide rate. The program received excellent feedback from the teachers in attendance. The program will become an annual event for local students.

On June 13 the Bobby Orr Hall of Fame will induct the class of 2020 at a ceremony hosted by Bobby Orr. The Induction Committee is soliciting nominations of eligible athletes, builders, teams or honorary members until February 7. For more information on eligibility, selection criteria or to download a nomination form, visit [our website](https://www.bobbyorrrhalloffame.com) or contact Curator Caitlin Dyer [cdyer@bobbyorrrhalloffame.com](mailto:cdyer@bobbyorrrhalloffame.com).



# Communiqué

Canadian Association for Sport Heritage

January 2020

## UPDATES FROM CANADA'S SPORTS HALL OF FAME

2019 was a big year for Canada's Sports Hall of Fame (CSHoF) with a shift in vision and mission as well as its recognition platforms. Three new initiatives were launched in 2019 including:



The **Beyond the Win - Hall of Famers on Tour** education program is a free, assembly-style and curriculum-aligned presentation where Hall of Famers share their stories of how they are going “beyond their wins” to champion good in their communities. Hall of Famers who presented included Catriona Le May Doan, Danielle Goyette, Gareth Rees and Waneek Horn-Miller. Over 7,000 students participated in this program in the first 6 months. For more info, email [programs@cshof.ca](mailto:programs@cshof.ca).

The **Class of 2019** were the first recipients of the **Order of Sport Award**, Canada's highest sporting honour and a national level award established by CSHoF. The award supports the organization's statement of purpose to 'Build Canada through Sport' and its mandate to raise the profile, visibility, and stature of Canadian sports champions, enabling them to return value to their communities as Canada's Sport + Spirit Champions. The *Order of Sport Award* modernizes recognition and reflects the growing cultural significance of sport to Canadians; one that connects Canada's greatest sports champions to the greater good. All Hall of Famers will retroactively be awarded the *Order of Sport*.



The **People's Choice Award** was initiated to encourage the public to follow and vote for current athletes who are champions of their sport and champions for their community. Whereas Induction into CSHoF requires that an athlete be retired from competition, the People's Choice poll includes only athletes who are currently competing. One individual is elected annually for both his/her sports accomplishment and in recognition of recent engagement in his/her community. The first People's Choice Champion was golfer, Brooke Henderson.



# Communiqué

Canadian Association for Sport Heritage

January 2020

## BC SPORTS HALL OF FAME'S CLASS OF 2020 INDUCTEES ANNOUNCED

On October 29, 2019, the BC Sports Hall of Fame announced its 2020 Induction Class at a media conference at Gate of BC Place Stadium, featuring five athletes, three builder-coaches, one team, one pioneer, one media member and the W.A.C. Bennett Award winner.

The new class of Honoured Members will be officially inducted and celebrated at the BC Sports Hall of Fame's Induction Gala on Thursday, June 4th, 2020 at the Vancouver Convention Centre.

The Class of 2020 Inductees include:

### **Athlete**

Jeff Francis – Baseball  
Sonja Gaudet – Wheelchair Curling  
Brent Johnson – Football  
Kirk McLean – Ice Hockey  
Alex Stieda – Cycling

### **Builder-Coach**

Valerie Johnson – Trampoline Gymnastics  
Bill Mitchell – Wrestling  
Harry White – Golf

### **Pioneer**

Robin Bawa – Ice Hockey

### **Media**

Cleve Dheensaw

### **W.A.C. Bennett Award**

Kathy Newman

### **Team**

1979-80 University of Victoria Viking's Men's Basketball

Team Members: Ted Anderson, Bill Chapman (manager), Reni Dolcetti, Jim Duddridge (assistant coach), Kelly Dukeshire, Bruce Hamilton, Chris Hebb, Craig Higgins, Ian Hyde-Lay, Gerald Kazanowski, Gregg Kazanowski, Tom Narbeshuber, Eli Pasquale, Ken Shields (head coach), Billy Turney-Loos, Norm Vickery (assistant coach), Mickey Welder.





# Communiqué

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January 2020

## KNOW YOUR CASH

The Canadian Association for Sport Heritage (CASH) is a national association of institutions, organizations, and individuals dedicated to the preservation of Canada's rich sports heritage. Established in 1979, CASH encourages the recognition of our sports heroes, and the promotion of a greater awareness of the achievements of Canadian athletes and sport builders, both past and present. The association is committed to assisting members in achieving and maintaining excellence in the recognition, preservation and presentation of sports heritage.

## INDUCTION CEREMONY ADVERTISING SUBSIDY PROGRAM

This initiative was established as a benefit of membership in CASH and as a way in which to promote your affiliation with our national association. For those CASH members who produce a publication in conjunction with their Induction Ceremonies, you are eligible to receive a \$50 subsidy towards an advertisement in your publication. In order to access these funds you must send a letter of request to the Treasurer in advance of your publication date. There are a limited number of these grants available, so get your request in as early as possible.

### **CONTACT: Diane Imrie, CASH Treasurer**

c/o Northwestern Ontario Sports Hall of Fame 219  
May St S  
Thunder Bay ON  
P7E 1B5  
Phone (807) 622-2852 \ fax (807) 622-2736  
Email: [nwosport@tbaytel.net](mailto:nwosport@tbaytel.net)

## CASH BOARD

### **Shane Mailman, President**

Nova Scotia Sport Hall of Fame

### **Donna Hateley, Past President**

### **Allison Mailer, 1st Vice President**

### **Diane Imrie, Treasurer**

Northwestern Ontario Sports Hall of Fame

### **Caitlin Dyer, VP Communication**

Bobby Orr Hall of Fame

### **Christina Brien, VP Education**

Nova Scotia Sport Hall of Fame

### **Jason Beck, VP Membership**

BC Sports Hall of Fame

### **Helena Deng, Secretary**

Canada's Sports Hall of Fame

## STAY CONNECTED

We're on social media! Tag our accounts on posts you want us to share!

 @CanSportHistory

 @Cansportheritage

 @CanSportHistory

Stay on top of the latest news, browse the membership directory and access resources on our website:

<https://www.canadiansportheritage.com/>