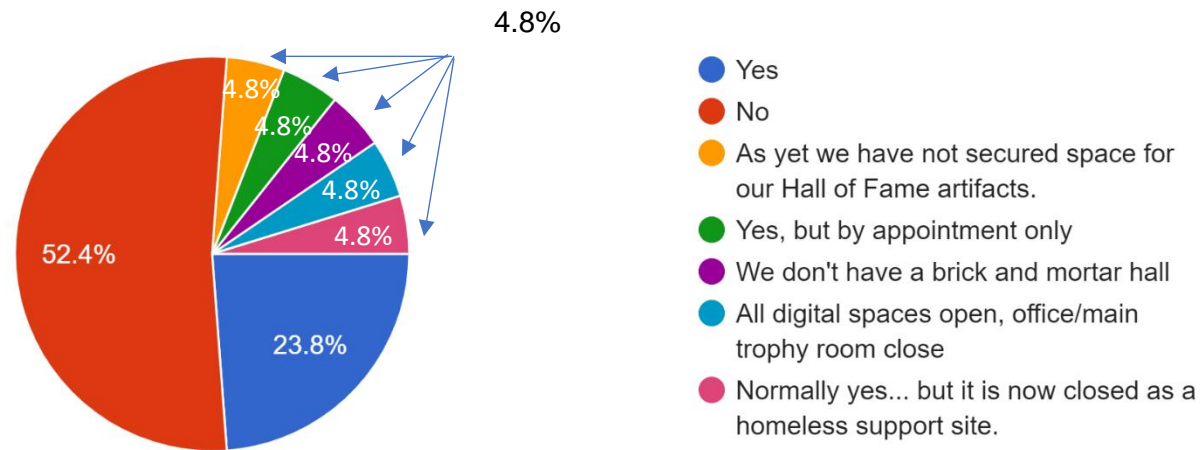


2020 CASH Survey Results

We received 21 responses on behalf of 20 member institutions.

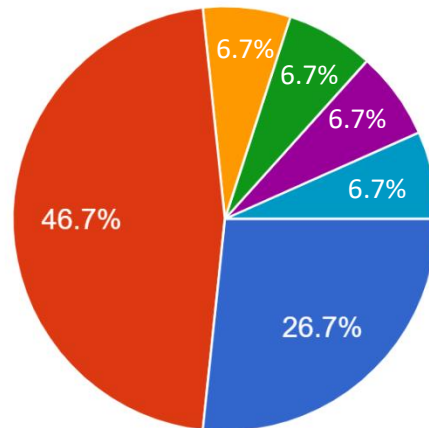
2. Is your Hall of Fame currently open to the public?

21 responses



3. If open, are you operating at reduced hours?

15 responses



- Yes
- No
- open for research and collection care, closed to public
- Not Open
- All digital spaces open, office/main trophy room close
- The Hall of Fame is open to the regular volunteers on Tuesday and Thursday mornings as well as other days for sm...

4. If closed, do you have a re-opening date scheduled?

14 responses



5. If yes, when do you anticipate re-opening?

3 responses

#	Response
1	we hope to reopen in February 2021
2	Spring (when golf courses re-open)
3	n/a

6. What are the greatest challenges your organization has faced over the last year?

21 responses

#	Response
1	all of our fundraising events are live and large crowds so not possible this year, but the induction ceremonies not happening has been the worst thing of 2020
2	Having to close our facility due to lease negotiation issues.
3	Reduced revenues from the pandemic
4	fundraising, public recognition of inductees (not being able to host our event)
5	Covid-19...no funds
6	How to honour our most recent inductees (event cancelled due to COVID-19) and when to select/honour the next set of inductees.
7	Determining value of our collection, deaccession of items not related to our goals and display's.
8	Conducting our community focused events and fund raising.
9	loss of summer student
10	visitation
11	Sponsorship has dried up for the year
12	Reduced funding
13	Like everyone, global shutdown of sport.
14	Keeping our members engaged due to no events happening.
15	Operational funding
16	Financial stability and rebuilding community interest and support for GVSHoF!

17	Most of our fundraising programs were all cancelled and others are operating at a reduced earning potential
18	The loss of revenue from two major fundraising activities. The inability to hold special events i.e. 2020 Induction Dinner
19	Creating new digital content to reach our national audiences but we have been very successful by leveraging the support of our partners and sponsors
20	Essentially shut-down for 4 months with very limited activity of any kind. Postponement of key fundraising events such as our annual Induction Gala which has resulted in significant lost revenue. Significant lay-offs and reductions of staff. Key projects, such as new galleries or exhibitions that were in planning stages, have been halted, some likely permanently. Visitor admissions reduced to a small fraction of pre-Covid levels.
21	Having to deal with the Covid-19 pandemic.

7. What topics would you like to see covered in a bi-monthly education session?

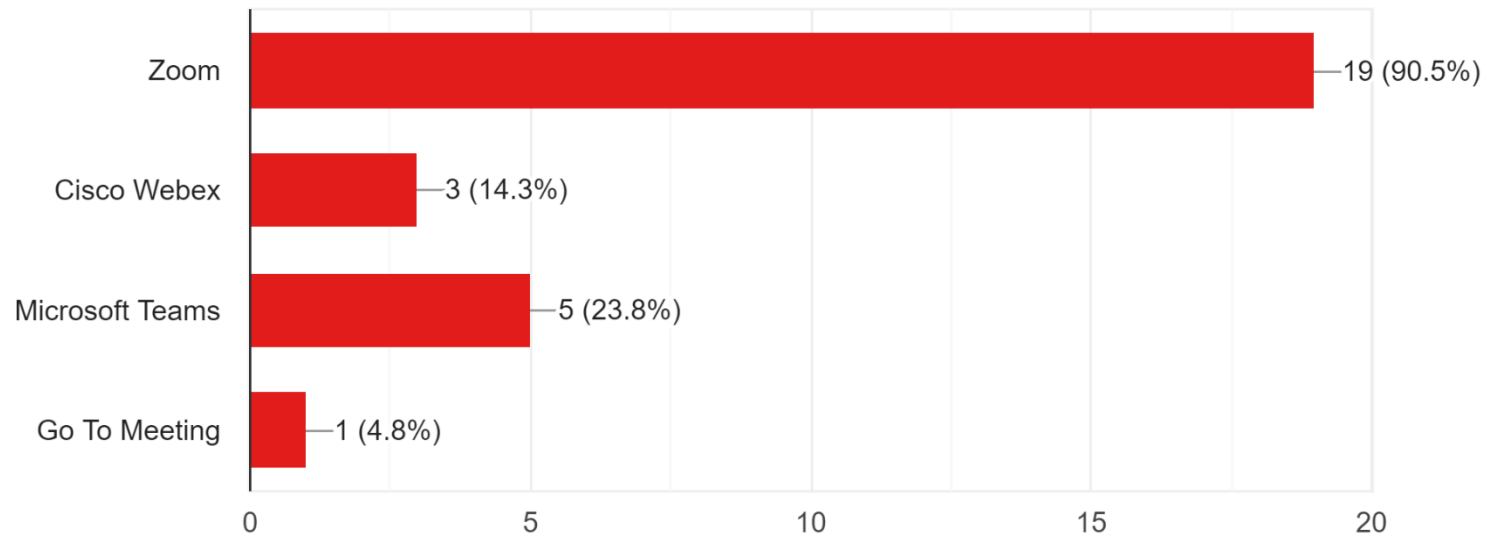
17 responses

#	Response
1	ideas to access the public when the public can't access your museum gallery
2	Learning about services available to museums is always helpful. Learning about what other organizations are doing is also valuable.
3	Fundraising, engaging your inductees and honoured members
4	fundraising, education

5	When an induction of individuals is announced to a Hall of Fame, what are the costs to consider, and what is the outcome desired, financially or other objectives?
6	strategic planning, digitization
7	artifact photography, photography data management, social media engagement
8	Sponsorship and fundraising approaches
9	Tips on handling Covid 19, Online Ways to engage audience, Thinking outside the Box, Online fundraisers
10	Not sure at this moment.
11	How CASH members are dealing with COVID challenges
12	Virtual education programs, connecting with schools
13	Fundraising, Public Engagement, Unique programming
14	How we can use technology to stay engaged with the community.
15	Sharing projects that other Sport Halls of Fame have developed and what works best for them.
16	Discussion of online programming ideas, ways halls of fame can engage students and other visitors virtually.
17	News and special projects that other Halls may be doing.

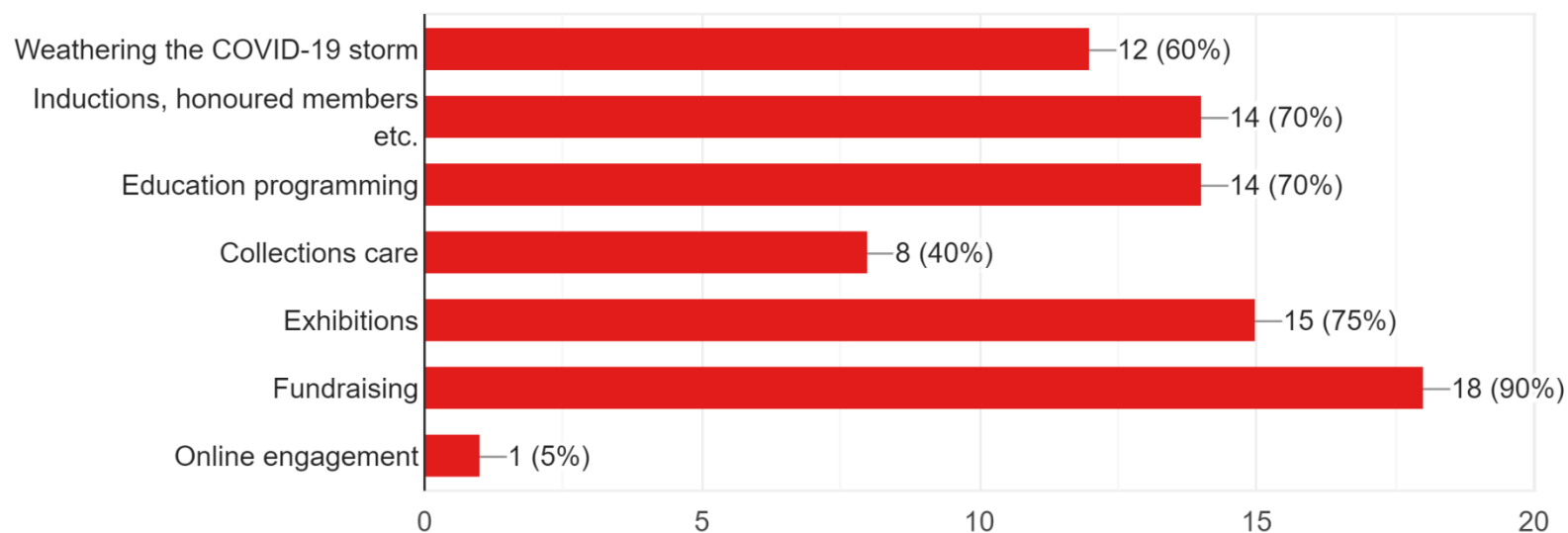
8. Do you have a preference for a virtual platform for future CASH Education sessions? (Select all the apply)

21 responses



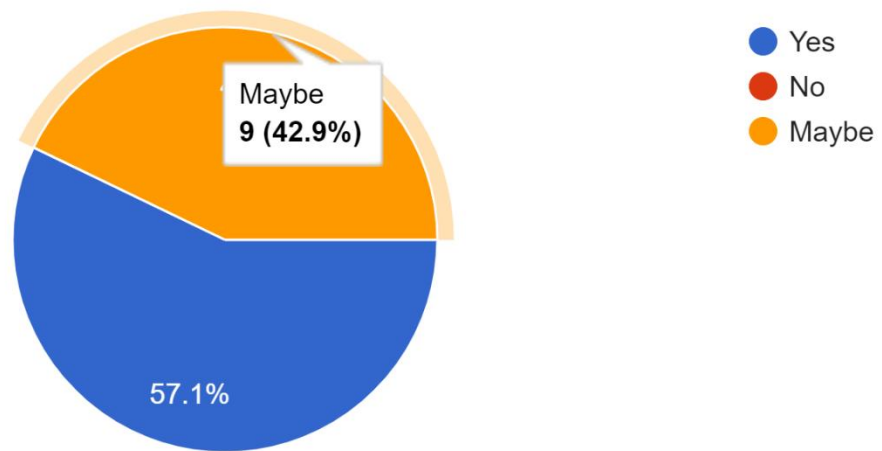
9. What topics would you like to see covered or are of interest to your organization? (Select all that apply)

20 responses



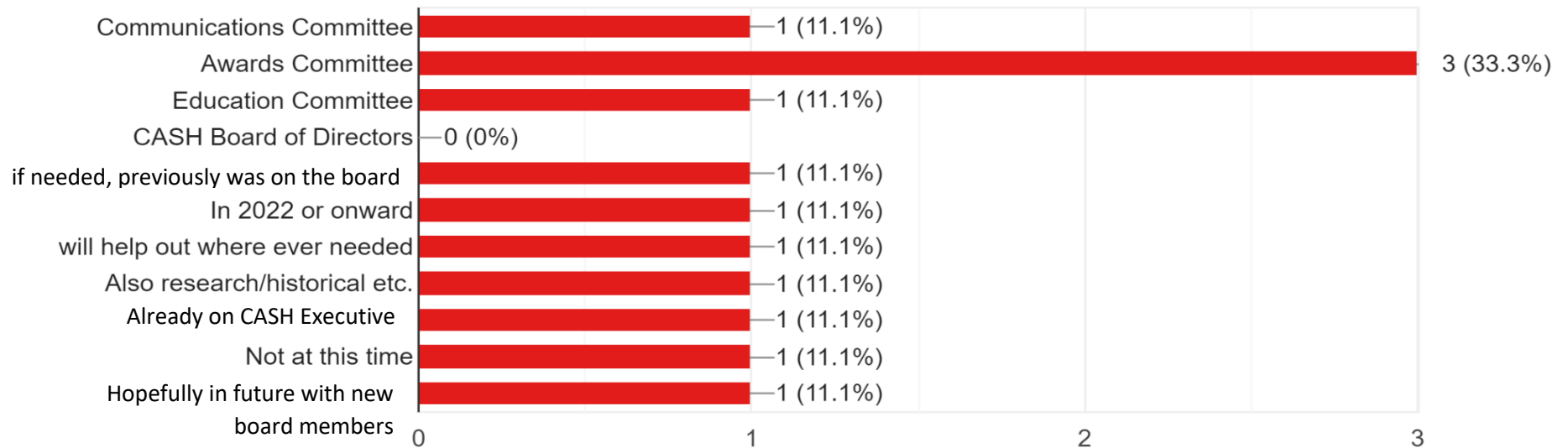
10. Would you be interested in a virtual CASH conference in 2021?

21 responses



11. Do you have any interest in serving on the CASH board or a CASH board committee? If yes, check all that apply

9 responses



12. Are there any new programs or initiatives you would like to see CASH take on? If yes, please expand

6 responses

#	Response
1	the group chat has been useful during the pandemic, good participation & info
2	not right now

3	Information to members on how to initiate joint projects between SHF. A list of grants for joint projects available throughout Canada to be posted on website
4	Not sure at this moment.
5	Joint CASH content development for the MUSE magazine
6	Increased dialogue among members whether via our listserv or increased virtual presentations. The more CASH can serve as a resource for halls of fame of all sizes and types, the more members will see value in becoming a member and staying one.

13. CASH is looking to recognize the great things our organizations are doing and the great people that are involved in making it happen. Please choose which areas you would like to see recognized:

Answer Choices	Responses	%
Lifetime Achievement	12	63.2%
Volunteer recognition – Volunteer of the Year	12	63.2%
Special projects – please elaborate in the “other” section	8	42.1%

Other Responses:

#	Response
1	Exhibition of the Year, Induction materials, Best Hall of Fame video
2	Not sure of the title - but you should have an award for the member who most continuously responds to questions shared via cashmembers@googlegroups.com
3	Exhibit Story of the Year
4	Excellence Award
5	Exhibit development

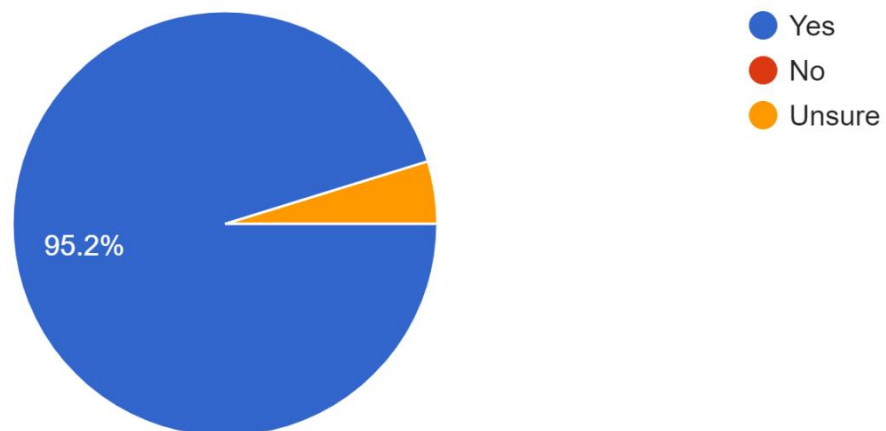
14. Are there other ways CASH could support your organization?

6 responses

#	Response
1	not that I can think of
2	keep up the good work
3	Possibly add a section to the Operational Manual on how to cope with a pandemic.
4	Not sure at this moment, but happy so far
5	The sharing of ideas and resources is the most important to our organization. Keep up the amazing work you are all doing
6	Increased dialogue among members whether via our listserv or increased virtual presentations. The more CASH can serve as a resource for halls of fame of all sizes and types, the more members will see value in becoming a member and staying one.

15. Do you find value in your CASH membership?

21 responses



16. If you selected no or unsure above, how can we improve?

2 responses

#	Response
1	Rotating exhibitions which we be of use to halls of all sizes.
2	n/a

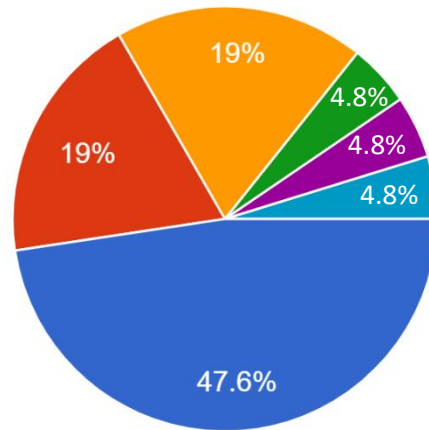
17. How many staff do you have?

#	Response
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1	1
2	Zero staff - 100% volunteer Board of Directors.
3	1
4	4
5	11 on committee, none paid to be on it.
6	5 FTE, 8 CSJ, 3 YCW interns
7	Currently 4 full/part-time staff, plus 4 full/part-time student interns
8	11 board members
9	No paid staff - just volunteers.
10	16 regular volunteers
11	2 FT, 4-6PT
12	I am only a volunteer
13	2 full time & 1-4 part-time (students incl.)
14	n/a (CS HoF aligned/part of national body)... but 1 staff has lead on HoF & support from departments
15	5
16	5
17	30
18	Two
19	0
20	2 FT 1 PT also utilize grant programs for summer students
21	1.5

18. Are your staff:

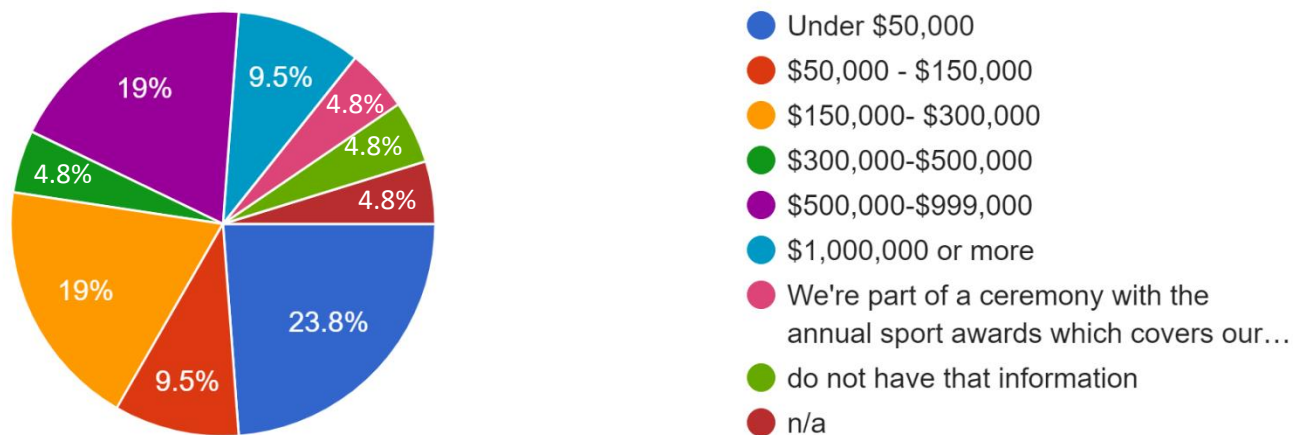
21 responses



- Paid employees
- Volunteers
- Both
- Only have a volunteer Board of Directors
- n/a
- Volunteer

19. What is your annual operating budget?

21 responses



20. If you have additional comments or suggestions for CASH please make them here.

6 responses

#	Response
1	Still want a live CASH Conference once in a while when permitted for face-to-face
2	Being able to make requests or answer questions of other CASH members in one email has been the biggest advantage of being a CASH member.
3	Depending on the results of this survey, have Shane do a press release on some of the outcomes and state of where SHF are at in Canada

4	All good happy to chat any time.
5	Keep up the good work!
6	Keep up the great work you do!!! Proud to be a member.